

## COOKIE POLICY

### INFORMATION ABOUT COOKIES

This cookie policy explains how cookies and similar technologies (together, cookies) are used on the websites (including main website [www.itcdiaeuropa.com](http://www.itcdiaeuropa.com)) of DIGITAL INSURANCE AGENDA EUROPE BV and other Clarion Events entities. The first time you visit our website, we inform you about the use of cookies through a pop up banner. You can choose which cookies you accept and which not. You can change your settings at any time on the Cookie Settings page on our website. We use Google Tag Manager to manage the cookies on our websites.

You find a list of the cookies we use below. Cookies may also be placed or managed by third parties on behalf of us, such as Hotjar, Swoogo, LinkedIn Google. The cookies that are necessary for the operation of the website or the provision of services specifically requested by you are not subject to your consent. When we use tracking cookies, personal data may be stored, such as your IP address. Please refer to our Privacy Policy for information about how we treat your personal data.

### WHAT ARE COOKIES?

Cookies and other similar technologies, such as local shared objects, flash cookies and pixels (jointly referred to as "cookies" in this policy), are used to store and retrieve information about users of our website as well as to ensure that the website operates correctly.

These tools store and in some cases track certain information about users, such as their browsing preferences on the site, their name and password, the products they are most interested in, etc.

### WHAT ARE THE DIFFERENT TYPES OF COOKIES?

There are four main groups of cookies:

- **Necessary:** Necessary cookies are absolutely essential for the website to function properly. These cookies ensure basic functionalities and security features of the website, anonymously.
- **Performance:** We use these cookies to provide statistical information about the website – they are used for performance measurement and improvement.
- **Functional:** Functional cookies help to perform certain functionalities like sharing the content of the website on social media platforms, collect feedbacks, and other third-party features.
- **Advertising:** Advertising cookies are used to provide visitors with relevant ads and marketing campaigns. These cookies track visitors across websites and collect information to provide customized ads.

### COOKIES USED ON OUR WEBSITE(S)

*List of cookies placed when visiting our website(s), their duration and description:*

#### Necessary Cookies

- **cookieawinfo-checkbox-functional (11 months):** The cookie is set by GDPR cookie consent to record the user consent for the cookies in the category "Functional".
- **cookieawinfo-checkbox-necessary (11 months):** This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Necessary".
- **cookieawinfo-checkbox-performance (11 months):** This cookie is set by GDPR Cookie Consent plugin. The cookie is used to store the user consent for the cookies in the category "Performance".
- **subscribed (3 years):** A technical cookie that stores whether a visitor has subscribed to the newsletters and therefor won't be shown popups regarding the newsletter and/or shown the content wall again. It expires three years after the last update.
- **viewed\_cookie\_policy (11 months):** The cookie is set by the GDPR Cookie Consent plugin and is used to store whether or not user has consented to the use of cookies. It does not store any personal data.

## Performance Cookies

- **\_ga (2 years):** This cookie is a Google Analytics persistent cookie which is used to distinguish unique users.
- **\_gat\_UA-92682090-1 (1 minute):** This cookie is used to throttle request rate. These are third party cookies that are placed on your device to allow us to use the Google Analytics service. These cookies are used to collect information about how visitors use our website. We use this information to compile reports and to help us improve the website.
- **\_gid (1 day):** This cookie is installed by Google Analytics. The cookie is used to store information of how visitors use a website and helps in creating an analytics report of how the website is doing. The data collected including the number visitors, the source where they have come from, and the pages visited in an anonymous form.
- **\_hjAbsoluteSessionInProgress (30 minutes):** Set by Hotjar and used to detect the first pageview session of a user.
- **\_hjFirstSeen (session duration):** Set by Hotjar and used by Recording filters to identify new user sessions.
- **\_hjid (365 days):** Set by Hotjar and used when a user first lands on a page. Ensures data from subsequent visits to the same site are attributed to the same user ID.
- **\_hjIncludedInPageviewSample (30 minutes):** Set by Hotjar and used to determine if a user is included in the data sampling defined by the website's pageview limit.
- **\_hjIncludedInSessionSample (30 minutes):** Set by Hotjar and used to determine if a user is included in the data sampling defined by the website's daily session limit.
- **\_hjSession\_3150419 (30 minutes):** Holds current Hotjar session data and ensures subsequent requests in the session window are attributed to the same session.
- **\_hjSessionUser\_3150419 (365 days):** Used by Hotjar and set when a user first lands on a page and ensures data from subsequent visits to the same site are attributed to the same user ID.

## Functional Cookies

- **ctabar-\* (1 month):** A technical cookie that stores whether the hello-bar has to be dismissed by the user and therefore won't be shown again. It expires one month after the last update.
- **hellobar-\* (1 month):** A technical cookie that stores whether the hello-bar has to be dismissed by the user and therefore won't be shown again. It expires one month after the last update.
- **popup-\* (3 years):** A technical cookie that stores whether a specific popup has to be dismissed by the user and therefore won't be shown again. Each popup has a unique ID tied to the topic of the popup. A popup with a new topic will be shown to all visitors, including ones that have dismissed previous popups with different topics. It expires three months when dismissing a popup and three years when following the link of the popup.

## Advertising Cookies

- **LinkedIn Insight Tag (6 months):** A script that allows us to see what pages you are viewing on our website. This way we can show you relevant ads on LinkedIn. We can track whether you click on the ads, subscribe to our newsletter or purchase an event ticket after you've seen or clicked on an ad. This cookie is managed by LinkedIn and is kept for up to 6 months. Potential names of this cookie include: L1c, BizolD, BizoData, BizoUserMatchHistory, BizoNetworkPartnerIndex.

## REVOCAION OF CONSENT TO INSTALL COOKIES – HOW

### TO REMOVE COOKIES FROM YOUR BROWSER

#### Chrome

1. Select the Tools icon.
2. Click on Settings.
3. Click on Show Advanced Options.
4. In the "Privacy" section, click on Content Settings.
  - To delete cookies: Click on All Cookies and Site Data...
  - Do not allow cookies to be stored.
5. Click on Delete Browsing Data (empty Cache).
6. Close and restart the browser.

For more information on Chrome, click here: <https://support.google.com/chrome/answer/95647?hl=en-GB>

#### Internet Explorer 11

1. Select Tools | Internet Options.
2. Click on the General tab.

3. In the "Browsing History" section, click on Delete browsing history on exit.
4. Select Delete Files.
5. Select Delete Cookies.
6. Click on Delete.
7. Click on OK.
8. Close and restart the browser.

For more information about Internet Explorer, click here:

<http://windows.microsoft.com/es-419/windows7/how-to-manage-cookies-in-internet-explorer-9>

## Firefox 18

1. Select Firefox | History | Clear recent history.
2. Next to "Details", click on the down arrow.
3. Select the following check boxes: Cookies, Cache, Active session starts
4. Using the "Time interval to erase" option in the dropdown menu, select All.
5. Click on Delete now.
6. Close and restart the browser.

You can accept or reject cookies individually in Firefox Preferences, in the History section found in Tools > Options

> Privacy . For more information about Mozilla Firefox, click here: [https://www.mozilla.org/en-](https://www.mozilla.org/en-US/privacy/websites/#cookies)

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## Safari 5.1

1. Select the Safari / Edit | Restore Safari icon.
2. Select the following check boxes: Clear history, Remove all website data
3. Click on Reset.
4. Close and restart the browser.

For more information about Safari, click here: <http://support.apple.com/kb/PH5042>

## Opera

Options – Advanced – Cookies.

The cookies options control the way Opera handles them and their acceptance or rejection.

For more information about Opera, click here: <http://help.opera.com/Linux/10.60/es-ES/cookies.html>

## Other browsers

Please refer to the documentation for your installed browser